

NUMERO CROMATICO PRESENTS

ICONIC FILM

Location

Via degli Ausoni 1
00185, Roma

Dates

10th → 14th December 2020

A series of exhibitions closed to the public



ARTIST BIOGRAPHY

Salvatore Gaetano Chiarella, artist and researcher, member of Numero Cromatico and editor of Nodes Journal. He works within the field of cognitive psychology and experimental neuroaesthetics. His production focuses on the creation of works that investigate the mechanisms involved in conscious perception and in the representation of the self. Since 2016 with Numero Cromatico and the Sapienza University of Rome he has conducted experimental research on the relationship between selective attention and visual sensory memory. This research led to the production of *Iconic Film 3:30* (2016) and *Iconic Film* (2020). Since 2018 he has been engaged in experimental studies of intersubjective experience. Currently, he is a PhD student in Psychology and Cognitive Science at the "Consciousness and Cognition" laboratory of the Department of Psychology, Università Sapienza di Roma. He collaborates with the Institute of Cognitive Sciences and Technologies (ISTC) - CNR of Rome, University of Allahabad and KU Leuven.

Solo show by Salvatore Gaetano Chiarella

Iconic Film is a 30-minute film presented during the series of exhibitions *GRAN FINALE* by Numero Cromatico. *Iconic Film* is the result of a research that started with *Iconic Film 3:30* presented during the exhibition *TOTALE* (2016). The artwork is here presented for the first time as a feature film for the public.

Iconic Film is a film on sensory experience. Specifically, on the experience of vision.

Iconic Film is also a film on the void, intended as an inability of cognitive access. This void is reached because of a perceptive overload, created through a procedure that leads to the saturation of the time limit of visual elaboration. Technical and theoretical instances belonging to the field of experimental psychology and structural film are used for its production.

With *Iconic Film*, Salvatore Gaetano Chiarella deals with the problem of visual conscience, attempting at creating a perceptive event in which the phenomenological experience of vision, which is usually short and transitory, extends in time. *Iconic Film* is based on experimental studies carried out in Numero Cromatico and at the Università Sapienza di Roma from 2016 to 2020. These studies research the cognitive processes involved in the first steps of visual elaboration of stimuli coming from the external world. *Iconic Film* is the result of the influence of the experimental setting, the obtained results, their interpretation.

Info

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