

NUMERO CROMATICO PRESENTS

THAT'S WHAT I DO

Location

Via degli Ausoni 1, 00185, Roma

Dates

3rd → 6th December 3rd, 2020

A series of exhibitions closed to the public



ARTIST BIOGRAPHY

Dionigi Mattia Gagliardi, artist and researcher, president of Numero Cromatico and editor-in-chief of Nodes Journal. His research focuses on the production of artworks deprived of the artist's emotional contribution and uses neuroscience for the comprehension of art viewers' psychological and rational response. Since 2015, he has been producing paintings using the scientific method. Some of his artworks have been used to develop a project in collaboration with the Università Sapienza di Roma presented at ArtVerona 2019. It was the first neuroaesthetic experiment held in an Italian art fair. He promotes the importance of art theories as the basis for art production.

Since 2016 he has been teaching in academies and he is now Professor at the Quasar Institute for Advanced Design in Rome. He is also a member of the International Association of Empirical Aesthetics and the scientific committee of the Rivista di Psicologia dell'Arte.

Solo show by Dionigi Mattia Gagliardi

The show presents a selection of artworks from the series *Test Verbovisivi*, paintings that Dionigi Mattia Gagliardi has produced since 2015 and never exhibited before. Large and small scale paintings are hung on the exhibition space that constitute the second solo show by Gagliardi in the headquarters of Numero Cromatico. *That's What I Do*: a declaration stating that all the theoretical, curatorial and editorial production, as well as the research itself, come into the world from being an artist and producing artworks.

The series *Test Verbovisivi* challenges the idea that creativity is a characteristic to be attributed solely to the artist. The paintings exhibited have been realised starting from images created by third parties that were not artists at all. In these artworks, creativity, emotions and will are not the artist's own but those of a group of subjects that were asked to complete a task, namely producing an image starting from some given words according to a specific experimental procedure. As such, the artist selected the field of inquiry, built the experimental setting and the conditions in which the external subjects come to being. The artworks are thus a mere proof of this event - a new way of approaching painting.

This exhibition highlights some of the theoretical instances that form the basis of the aesthetic research of Numero Cromatico: producing artworks starting from a rigorous experimental process; abolishing arbitrary and dogmatic choices made by the artist; regarding creativity not as a characteristic belonging solely to the artist. This approach puts the evolution of aesthetic thinking before artistic production.

Info

→ numerocromatico.com

→ numerocromatico@gmail.com

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